

TESTIMONIAL



Former care professional Patrick Gordon and his brother Kenneth Watt, a roofer, own and run Laundry Master UK, a service wash business in the North Ayrshire town of Irvine. Patrick, pictured left, says:

“I was regional director of a large care group, but I’d longed to start a business of my own. I discussed it with Kenneth and we came up with the idea of a service wash.

We earmarked premises on a busy road on the outskirts of Irvine – within easy reach of five other major towns – and we contacted JLA.

I’d had dealings with the company previously because they’re very big in the care market and I knew they had a first class reputation.

Their representative came to see us and was extremely helpful from the word go. Even though the building was an empty

shell with rubbish strewn around, he could visualise what it would look like as a laundry.

JLA supplied us with all our equipment and within a month of opening, business was absolute dynamite. Our prices are extremely competitive, we’re open seven days a week and we offer a free collection and delivery service, with delivery guaranteed the next day.

It seemed to take no time at all to start building up a base of regular customers and it wasn’t long before we had our first contracts with a local restaurant and a nearby hotel. The key seems to be to never lower your standards.”

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