

TESTIMONIAL



“We are at full capacity and are about to expand and invest in another JLA washer”

Mother-of-two Lyse Simon owns Flatter Laundry Solutions, a service wash business in Wollescote, near Stourbridge in the West Midlands. She runs the business with the help of her husband, Ian, who has his own commercial cleaning company. Lyse, pictured with her full-time assistants Sammy Gore and Keiron Watson, says:

“We decided on a service wash shop because we felt it would go hand-in-hand with my husband’s business. After we contacted JLA, they took us to various existing service wash shops and talked us through everything.

We already had a clear idea about what we wanted the shop to look like and we opted to buy premises on a busy main road with ample parking in front.

Building a customer base took a little time, but the major breakthrough when the business became financially worthwhile came once we crossed the first year. I think it took that long for people to

cotton on to us and for us to become part of their routines.

Now, we offer a full service wash and ironing facility, outsource dry cleaning and even hire out carpet cleaners courtesy of my husband’s business. As well as individual customers, we do work for a lot of businesses like hotels, restaurants and hairdressers.

It has got to the stage where we are now at full capacity and are on the verge of expanding into another room and investing in another large washer.

At this stage, if we took on another commercial customer, we would have to consider putting on a night shift. ”

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